

Misi Famili Bijak (“Campaign”)

Frequently Asked Questions

1. What is the Misi Famili Bijak Campaign?

Misi Famili Bijak is a sales campaign organised by Amanah Saham Nasional Berhad (ASNB) for Akaun Bijak unit holders that offers Participants the opportunity to win a variety of prizes for the whole family.

2. When is the Campaign period?

The Campaign runs from 1 October 2026 until 31 March 2027.

3. Who can participate in the Campaign?

The Campaign is open to all existing and new unit holders of Akaun Bijak except for all employees and close family members (spouses and children) of employees of Permodalan Nasional Berhad (PNB) group of companies.

4. What are the eligibility requirements to participate in the Campaign?

To participate in the Campaign, Participants must fulfil the following requirements:

- i. Participants must be below eighteen (18) years of age and are existing or newly registered unit holders of ASNB Funds.
- ii. The Participant’s parent/guardian must be registered as the Guardian of the unit holders of Akaun Bijak and must have a myASNB account.
- iii. The Participant and the Participant’s registered parent/Guardian must be unit holders with current and updated personal details to be eligible for this Campaign.
- iv. Participants must not perform any redemption, switching or transfer transactions (excluding transfer transaction for Wakaf ASNB) in ASNB Funds during the Campaign period.

5. How do I register for the Campaign?

Participants must register for this Campaign by filling out the Microsoft form accessible through the QR code provided on all official Campaign promotional materials.

6. What is the minimum investment required to qualify for the Campaign?

Participants must make a minimum cumulative investment of RM3,000.00 in any ASNB unit trust fund during the Campaign period to qualify for the Campaign and earn ten (10) base entries.

7. How can I earn additional entries for the Campaign?

Participants can earn additional entries by completing five (5) Boosters and one (1) additional Bonus Booster, as listed below:

Booster	Action	No. of additional entries
Booster 1	Make an additional investment of RM2,000.00 only and maintain the investment throughout the Campaign period.	+8 entries
Booster 2	Complete a minimum of four (4) Auto Labur transactions of minimum RM10.00 only each during the Campaign period.	+8 entries
Booster 3	Subscribe to any investment and takaful protection with ASNB COVR plan.	+8 entries
Booster 4	Register additional children for the Campaign, with each registered child meeting the Campaign eligibility criteria.	+4 entries
Booster 5	Opt-in to Zakat Khultah Class B via myASNB.	+2 entries
Bonus Booster	Complete any three (3) out of the five (5) Booster actions.	+10 entries

8. Can Booster actions be completed before achieving the Main Investment Milestone?

Yes. Booster actions may be completed before, after or simultaneously with the Main Investment Milestone during the Campaign period.

9. Can I still earn additional entries if I completed a Booster action before the Campaign period?

Yes. If you completed a Booster action prior to the Campaign period, the relevant Booster action will be automatically counted and the additional entries will be awarded accordingly.

10. Will I still receive Booster entries if I do not achieve the Main Investment Milestone?

No. Additional entries earned from Booster actions will only be rewarded upon the Participant achieving the Main Investment Milestone by the end of the Campaign period.

11. What are the maximum number of entries I can earn?

Participants may earn a maximum of fifty (50) entries throughout the Campaign period, comprising ten (10) base entries and up to forty (40) additional entries from the Boosters.

12. Which ASNB unit trust funds are eligible for the Campaign?

All ASNB unit trust funds are eligible for the Campaign.

13. Which investment platforms are eligible for the Campaign?

The Participant must have successfully invested via any of the following platforms:

- i. Over-the-counter (“OTC”) at ASNB’s and its agents’ branches;
- ii. myASNB i.e. via portal (www.myasnb.com.my) and/or mobile application;
- iii. Internet banking agents offering ASNB unit trust transactions namely MAE, Maybank2u, CIMB Octo, CIMB Clicks, RHB Now, Affin Online, HLB Connect, Bank Islam GO and AmOnline;
- iv. ASNB Digital agents namely TouchnGo eWallet;
- v. Maybank and CIMB Banks’ ATM or any ATM machine offering ASNB unit trusts transaction;
- vi. Salary Deduction Scheme (“SDS”) (Government and private companies);
- vii. Standing Instruction via Maybank and Bank Simpanan Nasional; or
- viii. Auto Labur via myASNB portal and/or mobile application.

14. Do I need to register every time I make an investment to participate in the Campaign?

No. You only need to register once during the Campaign period.

15. What prizes can I win?

The Campaign offers prizes, as below:

Prize	Item	Details	No. of Winners
Grand	Four Days Three Nights (4D3N) Disney Cruise Singapore worth RM10,000.00	Room for three (3) pax (two (2) adults and one (1) child)	2
Second	Annual Passports for Sunway Lagoon & Sunway Lost World of Tambun	Two (2) passports per winner	6
Third	Legoland Triple Park Passes	For a family of four (4) (two (2) adults and two (2) children)	8
Fourth	Bijak Family Home Appliances	Nespresso Coffee Machine	5
Fifth		Samsung Galaxy Tab	5
Sixth		Ninja Crispi Air Fryer	5
Seventh	Decathlon E-Gift Cards	E-gift cards worth RM100.00 only	100
Eighth	ASNB Units	Free units worth RM50.00 only	869

16. How are the winners selected?

A total of one thousand (1,000) winners will be randomly selected through a computer system operated by ASNB.

17. How will winners be notified?

Winners will be notified by ASNB through email or any other appropriate communication channels as determined by ASNB.

18. When will winners receive their prizes?

The Campaign prizes will be fulfilled to the Winners within sixty (60) business days after the end of the Campaign period and/or after any requirements related to the fulfilment of prizes are met.

19. Can I participate in other ongoing ASNB campaigns while participating in this Campaign?

Yes. Participants in this Campaign are also eligible to enter and win other ongoing campaigns organised by ASNB.